



T30

T30—ARCTIC SCENES

2½ by 3½ inches • 64mm by 81mm
Series of 25 cards • Card value: \$4

The first decade of the 1900s was an exciting time for arctic exploration, culminating in the planting of the Stars and Stripes at the North Pole on April 6, 1909, by Robert Peary and his assistant Matthew Henson, the first men to complete that quest. This series was designed to appeal to the public's interest in the heroic exploits of the men who had attempted this challenge. The cards are drawings of natural scenes such as icebergs, glaciers, and prominent arctic landmarks, as well as several pictures of Eskimos, sled dogs, and exploring ships. Each back includes a brief scientific and historical description of the picture by Albert Operi, F.N.A.G.S.

These cards were actually issued as part of the T118 The World's Greatest Explorers series in early 1910. This series was listed separately in the ACC, and the only difference in format between the cards is that these lack the series title at the tops of the backs. The cards were issued from two factories.

Fronts: The fronts have vertical and horizontal color pictures of arctic scenes, surrounded by a thin black frame line and a 1/16- to 1/8-inch white border. The name of the card appears in various places in blue or lavender ink.

Backs: The name of the card is at the top and is followed by brief descriptive text, an ad for Hassan cigarettes below, and the factory number at the bottom. The text is surrounded by a double wavy frame line. The backs can be found with a number of shading differences, ranging from solid black to black-green to straight green.

UNNUMBERED • COMPANY: AMERICAN TOBACCO CO. • BRAND: HASSAN CORK TIP CIGARETTES • FACTORIES: FACTORY NO. 30, 2ND DIST. N.Y.; FACTORY NO. 649, 1ST DIST. N.Y. • WH REF#: A54-5

- X 1 The America
- X 2 Andree's Balloon
- X 3 Andree's Farewell Message
- X 4 Approaching Blizzard
- X 5 The Arctic Aurora
- X 6 Arctic Moonlight
- X 7 A Cairn
- X 8 Cape Parry U
- X 9 Cape Sabine
- X 10 Cape Victoria
- X 11 The Crows Nest
- X 12 Edge of a Glacier
- X 13 The Erebus and Terror U
- X 14 Eskimo Child
- X 15 Eskimo Puppies
- X 16 Eskimo Woman
- X 17 The Explorers Friend
- X 18 The Fury of an Arctic Gale
- X 19 Hanging Glacier
- X 20 The Hansa
- X 21 The Jeannette
- X 22 Melville Bay Iceberg
- X 23 The Midnight Sun
- X 24 Polar's Beach
- X 25 The Tegetthof